

Jasmine Quinsier

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OBJECTIVE

Design. This art form fascinates me and is completely satisfying. I find great pleasure in the creative self motivation and drive I have cultivated over the years. One of my objectives is to listen to the people I work with, understanding their needs and together creating materials not only successful, but stunning! I enjoy the alchemy that accomplishes the original goal and carries through the vision of both client/team and artist.

SUMMARY OF QUALIFICATIONS

Experienced in working in a team environment as well as remotely from home office with an emphasis on quality control, customer relations, solid communication skills and satisfaction with excellence in deadline responsiveness.

EXPERIENCE

-All Print Design, Branding and Production:

Including, and not limited to, Magazine Layout, Print Ad design, Logo Creation, Brochures, Newsletters, Annual Reports, Business Cards and Packaging Design

-Social Networking/Marketing: *Facebook and Instagram*

-Web platforms: *Wordpress, Squarespace, DIVI plug-in, basic HTML and CSS*

-Photo Shoot Art Direction, Photo Touch-Up/Digital Alteration

APPLICATIONS and PROFICIENCY

25 years experience with Adobe Design products: Illustrator, Photoshop, InDesign.

Dreamweaver, XD, Wordpress, DIVI Plug in, Squarespace, Weebly, Wix,

Adobe Acrobat, Pages, Keynote, Microsoft Office, Google Drive, Sites, Slides, FTP, Mac OS X, PC, cross platform experience, and sourcing stock legal-usage photography and vector graphics.

EDUCATION

1995-2004

Received an Associate of Applied Science degree in Media Arts. Specializing in multi-media application, graphic design, and web development. Graduated in Spring 2004 with High Honors, PTK membership and a 3.8 GPA.

Santa Fe Community College, Santa Fe, NM

2023-Currently

Working towards a Bachelors in Psychology on-line program at University of New Mexico.

Will graduate Fall 2025 or Spring 2026, with the intention to pursue a Masters in Counseling.

PUBLICATION DESIGN and PRODUCTION

2004-2021

Art Direction, Senior Graphic Designer for magazine

Local Flavor Magazine (localflavormagazine.com)

SHORT LIST OF CURRENT and PAST CLIENTS

Santa Fe Farmers' Market, (santafefarmersmarket.com) *print materials, website design*

Santa Fe Playhouse, (santafeplayhouse.org) *print ads, social media and web materials*

Studio X, (studiox.com) Current Employer (part-time) *creative director, web design, user experience*

+ On-line portfolio: jasmine-graphic-design.com ***Please note, new website is in PROGRESS!*